



NATIONAL SEARCH DOG ALLIANCE

Minutes of a Regular Meeting of the Board of Directors

October 6th, 2016

A regular meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on October 6th, 2016. President Susan Fleming called the meeting to order at 17:00 MST.

The following directors were present and constituted a quorum:

Terry Crooks, Susan Fleming, Julie Gibson, Bridget Jackson, Kathleen Kelsey, Jen Skeldon, Heather Proper-VanValkenberg

Absent were: Tricia Heldman, Norma Snelling

NSDA members present were: Sherry Scruggs, Rena Ferguson

Minutes of the September 1st, 2016, Quarterly Meeting were approved by the board as corrected.

OFFICER'S REPORTS

President's Report, Susan Fleming

Met with Denise Conklin, our SCORE contact and reviewed what we will discuss at our face-to-face meeting in Philadelphia. She will teach a "business 101" course the afternoon of November 12th to discuss what our business goals are.

All board members need to make plans for flying to Philadelphia at least a month ahead.

We need to have our subjects and handlers fill out our NSDA liability form for all events. It is helpful if the signee informs us of limitations and health conditions before we put them into the field. This will become part of the evaluator packet online.

Susan has ordered rockers ordered for Gun Source Residue. They will say "Gun Source Res". The beta testing standard has been finished and the standard will be reviewed before it is finalized.

Norma sent a membership survey and has received about 30 responses. **We are looking for help with the newsletter and website.**

The discipline committees are progressing. All changes need to be made before January, 2017.

Vice President's Report, Terry Crooks

We are still receiving lots of phone calls on our website.



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Terry has been researching Flip Cause. It will interface with our website to help us with fundraising. There will be a conference call to discuss further details about how we can use this to our advantage.

Secretary's Report, Jen Skeldon

No report.

Treasurer's Report, Julie Gibson

Summary of the NSDA Financial Position as of October 3rd, 2016: Net income =\$6,511.13.

Total Liabilities & Equity = \$ 84,876.52, a 7.6% increase from October 1st, 2015.

COMMITTEE REPORTS

SarShop, Susanna Guizar (emailed report)

There were zero (0) sales for the month of September.

Education Chair, Wade Boyd

No report

Evaluator Chair, Heather Proper-VanValkenberg

Rachel Kravitz has completed all requirements and will be added as Apprentice in Area and Land HRD to the evaluator lists.

The GSR testing has been completed. Updates and changes will be made to the standards.

Newsletter, Norma Snelling

No report.

Membership Chair, Christin Kieffer

No report.

Podcasts, Eva Briggs

No report.

Testing Administrator/Resource Chair, Sherry Scruggs

Things are going well with getting evaluators paper work and getting out certificates.

Some evaluator packets are incomplete because some testing documents are left out. An email will be sent reminding evaluators to complete all paperwork before sending it in for submission.



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Social Media Chair, Suzanne Elshult (emailed report)

Date	Facebook	Twitter	Instagram
	Likes	Followers	Followers
November 2014	434		
January 1, 2015		5	8
January 6, 2016	895	11	22
February 2, 2016	933	13	23
March 1, 2016	968	18	24
April 1, 2016	1022	23	24
May 1, 2016	1054	24	25
June 1, 2016	1080	24	33
July 28, 2016	1123	29	37
August 31, 2016	1142	30	39
October 5, 2016	1154	30	43

Testing Chair, Rena Ferguson

We have given 30 more tests since the last report of 126 at the end of August. We have completed 156 tests as of the end of September. It looks like we might reach 175 for the fiscal year of 2016!!

We are already receiving testing inquiries for 2017.

Website Liaison, Laurie Strite (emailed report)

Website: 7 change requests completed, 1 problem which was resolved.

No New Business

There being no further business, Heather made a motion to adjourn with a second by Terry seconded. The motion passed unanimously and the meeting was adjourned at 17:40 MST.

Jen Skeldon, Secretary / October 6th, 2016