



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

April 4, 2019

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The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, April 4, 2019. President and Chief Executive Officer Norma Snelling called the meeting to order at 7:03 p.m. EDT.

The following Directors were present and constituted a quorum: Norma Snelling, Sue Wolff, Sherry Scruggs, Heather Proper-Van Valkenberg, Roy Pescador.

Also present were: Leslie Kucinkas, Julie Grinnell, Adam Kelly, Kathy Adamle, Beverly Moody.

Members of the Board were asked if there were any corrections to the minutes from the March 7, 2019 Quarterly Meeting which were posted in the NSDA folder on Google Drive. As there were none, the minutes were approved.

Officer's Reports

President & CEO's Report, Norma Snelling

President & CEO Snelling reported that the standards for the HRD Land Certification and the Area/Large HR Source Certification are being reviewed.

She also reported that the Score Sheet questions for all disciplines have been updated to reflect Yes answers as a Pass.

President & CEO Snelling reported that an Executive Committee meeting was held on March 21, 2019.

President & CEO Snelling reported that she has been talking with the Webmaster about adding team members that exceed the 25 member cap, per team. He is also working on updating the NSDA website.

She also stated that Annalisa Berns has been appointed as the new Education Manager.

Executive Vice-President's Report, Sue Wolff

Nothing to report.

Corporate Secretary's Report, Sue Wolff

Corporate Secretary Wolff reported that there were no Motions by Email. She also reported that there were two (2) resignations from the Program Managers: Education Manager Wisok and Social

Media Manager Wessel.

Assistant Corporate Secretary Grinnell reported that she sent out one (1) Thank You for a Lifetime Membership.

Chief Financial Officer's Report, Heather Proper-Van Valkenberg

Chief Financial Officer Proper-Van Valkenberg stated that she has sent out the financial reports to all Board members.

President & CEO Snelling reported that NSDA received a bill from the Czech Republic to renew the international NSDA trademark. She stated that the bill was phony and has been discarded.

Program Reports

Communications Program, Leslie Kucinkas

Manager Kucinkas reported that she has been regrouping, after the resignations of Education Manager Wisok and Social Media Manager Wessel. She also has not heard from PODCAST Supervisor Briggs. She stated that she is working on a new strategy.

Manager Kucinkas reported that she has learned enough about YouTube to open a NSDA YouTube page and is waiting on approval to do so. She also reported that we need more content before we start the page. She will keep the Board updated as content is received.

She also reported that she would like to start a NSDA Instagram account.

Education Program, Annalisa Berns

President & CEO Snelling reported that Manager Berns is reviewing books and creating reviews. They are ready to go online as soon as the page has been created for the NSDA website.

Evaluation Program, Kathy Adamle

Manager Adamle reported that there have been some resignations by Disaster Evaluators, but there is a new Disaster Evaluator Apprentice and a few more waiting to get started.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that twenty (20) tests have been given so far this year, compared to 40 at this time, last year.

Newsletter, Norma Snelling

Editor Snelling reported that there are 1497 subscribers to the newsletter.

Program Marketing, Beverly Moody

Manager Moody reported that she is working on press releases.

She also reported that MelRiks Graphic Design would like to make NSDA their philanthropic organization, so that we can continue to go to them for more designs.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out twenty-seven (27) Thank You emails to members for joining or renewing their memberships. She worked on renewing two (2) teams and contacted a third team to remind them about renewing. She also answered three (3) questions from individual members about their memberships.

She also reported that she created a list of sixty-one (61) NSDA membership cards and sent it to Distinct ID for membership card printing.

Manager Ferguson reported that we presently have twenty (20) team memberships with a total of 251 members and 214 individual memberships for a total of 465 members. She also reported that a new team is set to join in April.

PODCASTS, Eva Briggs

Manager Kucinkas reported that she is working on educating herself on PODCASTS but is having difficulty. Adam Kelly offered to work with her on it, in person.

SAR Shop, Anne Goldsmith

President & CEO Snelling reported that four or five books have been sold in the last couple weeks. She stated that Manager Goldsmith will be attending a weekend training and feels she can sell more.

Manager Goldsmith will be sending President & CEO Snelling a quarterly report.

President & CEO Snelling stated that Manager Goldsmith has been saving delivery costs by delivering many of the purchases in person.

Social Media Supervisor

No report.

Testing Program, Karen Nesbitt

Absent. No report sent.

Unfinished Business

Executive Vice-President Wolff asked Director Pescador if there is a final draft of the Urban Trailing field test. Director Pescador reported that there are still some tweaks and it should be done in the next week or so. He reported that he is looking for beta testers and Urban Trailing Evaluators to review the field test. He also reported that he should have the prerequisites and checklists finished in the next two weeks.

New Business

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President & CEO Snelling suggested that Lifetime Members receive free testing. She asked for ideas for Lifetime Members that are not K-9 Handlers. Adam Kelly suggested NSDA hoodies. President &

CEO Snelling said she will look into the hoodies.

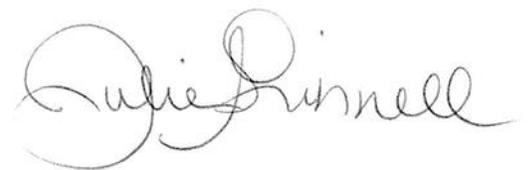
President & CEO Snelling reported that she was contacted by a long-standing member about returning as an Evaluator. After discussion, since this member left the position of Evaluator in good standing and has been actively working and evaluating dogs outside of NSDA, it was agreed that he would be allowed to return as an Evaluator after completing some workshops, as a refresher. President & CEO Snelling said she will have him contact Evaluations Program Manager Adamle about the workshops.

President & CEO Snelling reported that there is someone interested in becoming a Disaster Evaluator. Manager Adamle reported that one apprenticeship test has been arranged for her and they are trying to set up another. She will be apprenticing for HRD first, then Live.

President & CEO Snelling asked if standards should be rewritten so that paperwork from one apprenticeship does not have to be processed before testing for a second apprenticeship. And, when planning to apprentice for a second discipline, the first test for the second apprenticeship should be allowed to be done with the last of the three tests for the first apprenticeship, but not the first two. Administrator Scruggs and Evaluations Program Manager Adamle both agreed and said they will write something up.

President & CEO Snelling suggested changing the requirement for reserving rental cars from one month in advance to two weeks. It was pointed out that the farther in advance a reservation is made, the lower the cost. It was agreed to leave the requirement as-is.

As there was no further business, the meeting was adjourned at 7:49 p.m. EDT.



Julie Grinnell
Assistant Corporate Secretary