



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

May 2, 2019

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, May 2, 2019. President and Chief Executive Officer Norma Snelling called the meeting to order at 7:05 p.m. EDT.

The following Directors were present and constituted a quorum: Norma Snelling, Sue Wolff, Sherry Scruggs, Heather Proper-Van Valkenberg, Roy Pescador.

Also present were: Julie Grinnell, Adam Kelly, Beverly Moody.

Members of the Board were asked if there were any corrections to the minutes from the April 4, 2019 Monthly Meeting which were posted in the NSDA folder on Google Drive. As there were none, the minutes were approved.

Officers' Reports

President & CEO's Report, Norma Snelling

President & CEO Snelling reported that the CD with Key Bank has been renewed for \$10,000.

She also reported that Sharon Ward has been appointed as the new Social Media Supervisor.

Executive Vice-President's Report, Sue Wolff

Executive Vice-President Wolff reported the Leslie Kucinkas has stepped down from her position as Communications Manager.

Corporate Secretary's Report, Sue Wolff

Corporate Secretary Wolff reported that there was no correspondence and no Motions by Email.

Chief Financial Officer's Report, Heather Proper-Van Valkenberg

Chief Financial Officer Proper-Van Valkenberg stated that she had not received the financial data from the Assistant Financial Officer and it would be forwarded to the Board when it was received.

Program Reports

Communications Program

No report.

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Education Program, Annalisa Berns

President & CEO Snelling reported that she will be going over things with Manager Berns to get her set up.

She also reported that she has been talking to the Webmaster about getting set up on Word Press so that each division has more access for Managers to control their sections.

Evaluation Program, Kathy Adamle

Absent. No report sent.

Testing Administrator/Resource Chair, Sherry Scruggs

Nothing to report.

Newsletter, Norma Snelling

Editor Snelling reported that there are 1489 subscribers to the newsletter.

Program Marketing, Beverly Moody

Manager Moody reported that she is following up on press releases.

She also reported that President & CEO Snelling asked her to get the certification icons trademarked. She stated that there is extensive work to get this done and is looking for a volunteer to help. Adam Kelly volunteered and President & CEO Snelling suggested that Executive Vice-President Wolff may have input since she had the NSDA logo trademarked.

President & CEO Snelling asked to have a Marketing conference call in the near future because she has more ideas to discuss.

Program Membership, Rena Ferguson

Absent. No report sent.

PODCASTS, Eva Briggs

Absent. No report sent.

SAR Shop, Anne Goldsmith

President & CEO Snelling stated that Manager Goldsmith will be submitting a quarterly report, so we should expect one next month.

Social Media Supervisor, Sharon Ward

President & CEO Snelling stated that she will get Supervisor Ward up to speed before the next meeting.

Testing Program, Karen Nesbitt

Absent. No report sent.

Unfinished Business

Director Pescador reported that he has received two (2) more responses for Urban Trailing Standards and is looking them over. He stated that he will wait another day for more responses and then move forward. He stated that he will have the new version out in the next week.

President & CEO Snelling reported that she is looking at the numbers for Lifetime Members who are not active K-9 handlers, so that we know what we are looking at regarding different types of benefits for Lifetime Members. Manager Moody suggested highlighting Lifetime Members on the NSDA website. President & CEO Snelling stated that they would have to have permission from each Lifetime Member to do so, as there are a couple Lifetime Members who have stated that they don't want their status to be made public.

President & CEO Snelling reported that she does not currently have the time to go over the Evaluator comments regarding Standards, and is looking for a volunteer to do so. Director Pescador volunteered, stating that the Urban Trailing Standards are almost done and he can start on the Evaluator comments after that.

New Business

President & CEO Snelling suggested a rewording of the Policies and Procedures Membership Policy 5.8.4.4. The current wording states:

“The website membership program shall give notice to each member two (2) weeks in advance as to the amount of dues payable.

- If the dues are not paid in a timely manner, a reminder is automatically sent.
- If the dues remain unpaid sixty (60) days after the due date, the membership shall be terminated.”

President & CEO Snelling suggested that sixty (60) days is unnecessary. She stated that when the current wording was put in place, in 2012, the sixty (60) days was a necessary buffer as the processing was done manually and it gave the processor time to catch up. As processing is now automated, she suggested removing the sixty (60) days.

Further suggestions were made, to add that all rights will be revoked when membership is terminated, and to update the two (2) weeks' notice to thirty (30) days, which is current policy.

The proposed wording states:

“The website membership program shall give notice to each member thirty (30) days in advance as to the amount of dues payable.

- If dues remain unpaid after the due date, the membership shall be terminated, all rights removed and the member removed from the roster.”

Executive Vice-President Wolff made a motion to pass the changes to the Policies and Procedures Membership Policy 5.8.4.4. Director Scruggs seconded the motion. The motion carried, unanimously.

As there was no further business, the meeting was adjourned at 7:47 p.m. EDT.



Julie Grinnell
Assistant Corporate Secretary