



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

July 11, 2019

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, July 11, 2019. President and Chief Executive Officer Adam Kelly called the meeting to order at 7:03 p.m. EDT.

The following Directors were present and constituted a quorum: Adam Kelly, Roy Pescador, Julie Grinnell, Norma Snelling, Sherry Scruggs,

Also present were: Annalisa Berns, Rena Ferguson.

Members of the Board were asked if there were any corrections to the minutes from the June 6, 2019 Monthly Meeting which were posted in the NSDA folder on Google Drive. Minutes will stand, with corrections.

Officers' Reports

President & CEO's Report, Adam Kelly

President & CEO Kelly reported that he has been reaching out to individual Board members and Program Managers, to talk about projects and plans.

He also reported that he has begun planning the annual face-to-face meeting for the Board of Directors.

Executive Vice-President's Report, Roy Pescador

Nothing to report.

Corporate Secretary's Report, Julie Grinnell

A motion was made by email to begin the trademark process for the icons for trailing, area search, land hrd and avalanche, at a cost of \$225 each, for a total of \$900. Motion carried, unanimously.

Corporate Secretary Grinnell reported that she contacted Sylvia Arango about the changes in Policies and Procedures 5.8.4.4. (M-3.3 Dues) and the error in the Policies and Procedures Member version regarding M-1.4 Meetings. Sylvia said she will make the changes on the website.

She also reported that the contact info has been updated with the insurance company.

Corporate Secretary Grinnell stated that she has received the files, Secretary's Handbook, and Corporate Seal from outgoing Corporate Secretary Wolff.

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Chief Financial Officer's Report, Norma Snelling

Financial reports were sent to the Board of Directors via email.

Chief Financial Officer Snelling suggested opening a fourth CD. The board had no objections so she stated that she will open the fourth CD in the amount of \$10,000.

President & CEO Kelly asked if the Alliance's checking accounts were regular checking or money market checking. Chief Financial Officer Snelling said she will check with Assistant Financial Officer Daggett.

Program Reports

Communications Program

No report.

Education Program, Annalisa Berns

Nothing to report.

Chief Financial Officer Snelling stated that she contacted the Webmaster about getting in touch with Manager Berns about setting up her page. He asked for a couple more weeks, as he has been very busy. Chief Financial Officer Snelling stated that she will send Manager Berns the Webmaster's contact number, later.

Evaluation Program, Kathy Adamle

Absent. No report sent.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that there have been 52 tests for the year, so far.

She also stated that she added President & CEO Kelly to the Google Drive for testing documents and gave Chief Financial Officer Snelling access. She removed Sue Wolff.

Administrator Scruggs reported that she has been in contact with a new Gun Source Residue Evaluator candidate.

Newsletter, Norma Snelling

Editor Snelling reported that there are 1499 subscribers to the newsletter.

Program Marketing, Beverly Moody

Absent. No report sent.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 11 thank you emails to members for joining or renewing memberships. She also answered several questions from individual members, regarding their accounts.

Manager Ferguson stated that we have 22 team memberships with 269 members and 217 individual

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members for a total of 486 members.

PODCASTS, Eva Briggs

Absent. No report sent.

SAR Shop, Anne Goldsmith

Chief Financial Officer Snelling reported that she doesn't have a quarterly report from Manager Goldsmith, but that 200 patches have been purchased for the store. She also sent a photo of the rockers including the logos to the embroidery person and asked for a quote.

Social Media Supervisor, Sharon Ward

Absent. No report sent.

Testing Program, Karen Nesbitt

Absent. No report sent.

Unfinished Business

Chief Financial Officer Snelling voiced concern over the Urban Trailing Standards and whether they are competitive enough with other organizations' standards. She expressed concern over the length of the test and time allowed, as well as verbiage used in the Standards. She suggested using more specific examples so that the tests meet the intended Standard and cannot be interpreted to a lower standard. She offered to send Executive Vice-President Pescador a list of terms used by other groups. She also expressed concern that we are not utilizing a committee of people from around the country to contribute to the Standards. Executive Vice-President Pescador responded that he had reached out to several people on the East coast and in the South.

New Business

Chief Financial Officer Snelling asked about Policies and Procedures 3.4, regarding an independent auditor. Director Scruggs said there had been discussion about holding an audit every three years as Guidestar requires. President & CEO Kelly suggested voting by email.

President & CEO Kelly asked the Executive Board if there were any issues with holding the face-to-face meeting in Chicago on the weekend of August 23-25. There were no issues, so the meeting dates and location have been finalized.

President & CEO Kelly volunteered to photoshop the new icons onto Facebook photos for those who pass certification tests. Administrator Scruggs stated that she will send photos to President & CEO Kelly for photoshopping and then he can send them to Supervisor Ward and Editor Snelling. Chief Financial Officer Snelling suggested finding another volunteer, since President & CEO Kelly has so many other responsibilities.

Administrator Scruggs reminded the Board that when water and land Standards were being updated, there was discussion about tests being given, people failing, failing an immediate re-test, and then being given paperwork for an immediate re-test, again. The Board decided that as Standards are rewritten, if a test is failed, and failed again on a re-test, the evaluator must tell the tester that they must wait at least 3 months to test again.

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As there was no further business, the meeting was adjourned at 7:58 p.m. EDT.

A handwritten signature in cursive script that reads "Julie Grinnell". The signature is written in black ink and is positioned to the left of the printed name and title.

Julie Grinnell
Corporate Secretary