



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

March 5, 2020

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, March 5, 2020. President & CEO Adam Kelly called the meeting to order at 7:02 p.m. EST.

The following Directors were present and constituted a quorum: Adam Kelly, Roy Pescador, Julie Grinnell, Norma Snelling.

Also present were: Kathy Adamle, Katelyn Allardyce, Annalisa Berns, Rhonda Dyer, Rena Ferguson.

Members of the Board were asked if there were any corrections to the minutes from the February 6, 2020 Monthly Meeting which were posted in the NSDA folder on Google Drive. As there were none, the minutes were approved.

Officers' Reports

President & CEO's Report, Adam Kelly
Nothing to report.

Executive Vice-President's Report, Roy Pescador
Nothing to report.

Corporate Secretary's Report, Julie Grinnell
Nothing to report.

Chief Financial Officer's Report, Norma Snelling
Chief Financial Officer Snelling reported that she has not yet received the financial report from Assistant Financial Officer Daggett, but would email the report to the Board when she receives it.

Program Reports

Communications Program, Katie Allardyce
Manager Allardyce reported that she has been in contact with President & CEO Kelly, regarding current projects. She stated that they are continuing discussion.

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Education Program, Annalisa Berns

Manager Berns reported that she has been giving feedback to President & CEO Kelly about the education features on the website.

She is also working on branding, and reports that the project is moving forward.

Manager Berns also reported that she has been making infographics that can be used for multiple projects.

Evaluation Program, Kathy Adamle

Manager Adamle reported that an advertisement went out in the newsletter, to recruit more evaluators. She reports that while she has been getting calls, the candidates are not meeting the guidelines put forth in the advertisement.

Testing Administrator/Resource Chair, Sherry Scruggs

Absent. Nothing to report.

Newsletter, Norma Snelling

Editor Snelling reported that there are now 1582 subscribers to the NSDA Newsletter.

Program Marketing, Beverly Moody

Absent. No report sent.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 25 (twenty-five) thank-you emails to members for joining or renewing their memberships. She also sent 2 (two) thank-you emails to 2 (two) teams for renewing their team membership.

She reported that she sent out 75 membership cards.

She stated that we currently have 18 (eighteen) team memberships with 230 members, and 232 individual memberships for a total of 462 members.

Manager Ferguson also reported that the Webmaster has filled her in on how to add extra members for a team.

PODCASTS, Eva Briggs

Absent. No report sent.

SAR Shop, Norma Snelling

Chief Financial Officer Snelling reported that the net income for February was \$84.55.

Social Media Supervisor, Sharon Ward

Absent. No report sent.

Testing Program, Rhonda Dyer

Manager Dyer reported that she has several upcoming tests scheduled.

New Business

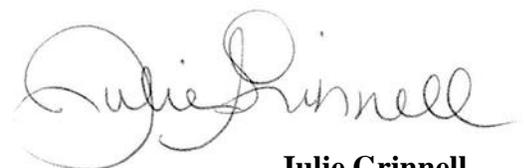
Manager Ferguson reported that there are still changes to be made on the Wilderness Area Cadaver Test. She will be sending out a new draft, soon. Any suggestions for further changes should be sent to her via email. The final draft will be sent to the Board for a vote. She reported that the test will be ready for Beta testing, soon, and asked if testers will receive a certificate if they pass. Chief Financial Officer Snelling, Executive Vice-President Pescador and Manager Ferguson stated that in the past, testers did receive a certificate upon passing. Manager Ferguson also inquired about the wording on the rocker arms, since there was not enough space for “Wilderness Cadaver”. She suggested “Wilderness HRD”. Chief Financial Officer Snelling asked if the Board needed to vote on it, and said she would check the P&P.

Manager Allardyce reported that she is starting a new feature in the NSDA Newsletter, called “Get to Know You”. She has created a questionnaire for Board Members and Program Managers to fill out and be featured in the Newsletter. She stated that once we have featured each of the Board Members and Program Managers, we could move on to the general membership or members who have passed a certification test.

President & CEO Kelly reported that there were 4 applications for the Board of Directors. There were 4 openings. He asked Manager Dyer to check with Coordinator Kelly to see if there were more.

Chief Financial Officer Snelling reported that a former NSDA Evaluator in good standing, Robert Noziska, would like to come back as an Evaluator in New Mexico. He would give evaluations at his location, and would like to advertise the opportunity in the Newsletter. Manager Adamle asked that he contact her to get on the Evaluator list and so that she can inform him about the updated Evaluator paperwork.

As there was no further business, the meeting was adjourned at 7:35 p.m. EST.



Julie Grinnell
Corporate Secretary