



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

June 4, 2020

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The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, June 4, 2020. President & CEO Adam Kelly called the meeting to order at 7:11 p.m. EDT.

The following Directors were present and constituted a quorum: Adam Kelly, Roy Pescador, Julie Grinnell, Norma Snelling, Sherry Scruggs.

Also present were: Rhonda Dyer, Brendan Fike, Ann Moser.

Members of the Board were asked if there were any corrections to the minutes from the May 7, 2020 Monthly Meeting which were posted in the NSDA folder on Google Drive. The minutes were approved, with corrections.

Officers' Reports

President & CEO's Report, Adam Kelly

President & CEO Kelly reported that a Zoom Pro account has been set up for future NSDA meetings. He stated that if anyone wants to hold a meeting outside of the monthly meetings and needs the NSDA Zoom account to do so, to send Corporate Secretary Grinnell a message or email and let her know so that she can set it up. He noted that she does not have to attend the meeting, but she is authorized to set it up.

He stated that he has been working with Executive Vice-President Pescador and Manager Berns to explore possible new member benefits as incentive to become a member of NSDA.

President & CEO Kelly also reported that a draft proposal has been submitted to NSDA to create a K-9 Flanker Standard.

Executive Vice-President's Report, Roy Pescador

Executive Vice President Pescador reported that he has been looking at benefits through ExpertVoice.

Corporate Secretary's Report, Julie Grinnell

Nothing to report.

Chief Financial Officer's Report, Norma Snelling

Chief Financial Officer Snelling reported that she has sent the financial statements to the Board.

She also reported that Assistant Financial Officer Daggett has sent the NSDA QuickBooks to the accountant so that he can start on the taxes.

Chief Financial Officer Snelling reported that the Benevity account has been set up. We have received \$375 so far, with another \$600 on the way. We will receive \$100/month for the rest of the year.

Chief Financial Officer Snelling stated that the Treasurer's Notebook is being finalized to hand over to the new Chief Financial Officer.

Program Reports

Communications Program, Katie Allardyce

Absent. No report sent.

President & CEO Kelly stated that he would like to look for people to help with Social Media and Communications, to assist Manager Allardyce and Manager Ward. He wants to try to get more people to interact with NSDA on Social Media, share stories and knowledge, etc.

Education Program, Annalisa Berns

Absent. Emailed that there is nothing to report.

President & CEO Kelly reported that Manager Berns and Manager Moody are working on a series of Social Media images about working blind and double-blind problems. It is anticipated to be online in the next couple weeks.

Evaluation Program, Kathy Adamle

Absent. No report sent.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that testing is starting to pick up. There were 7 (seven) tests in May. Several have been scheduled for June.

She also reported that we will be Beta testing new spreadsheets that will allow Evaluators to input their own information. She hopes the new system will be worked out by the end of summer.

Newsletter, Norma Snelling

Editor Snelling reported that there are now 1589 subscribers to the NSDA Newsletter.

Program Marketing, Beverly Moody

Absent. No report sent.

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Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 14 (fourteen) thank-you emails to members for joining or renewing their memberships. She also sent 1 (one) thank-you email to a team for renewing their team membership.

She stated that we currently have 17 (seventeen) team memberships with 214 members, and 235 individual memberships for a total of 449 members.

PODCASTS, Eva Briggs

Absent. No report sent.

SAR Shop, Norma Snelling

Chief Financial Officer Snelling reported that there was \$90 in sales for May.

She stated that she will order 100 Rockers labeled “Wilderness Cadaver”.

Social Media Supervisor, Sharon Ward

Absent. No report sent.

Testing Program, Rhonda Dyer

Manager Dyer reported that she has a list of people requesting Beta tests for Wilderness Cadaver. She said that she has the list ready for Manager Adamle, when she is ready to begin scheduling.

She also reported that she has been getting inquiries about group reimbursements for test expenditures and suggested that the wording be changed to direct requests to Assistant Financial Officer Daggett.

Manager Dyer reported that she and Manager Adamle will be working on a system to connect individuals looking for tests with tests scheduled, and alert Evaluator Apprentices to the opportunity to assist in evaluations.

Old Business

Executive Vice-President Pescador reported that Urban Trailing is ready to move forward. President & CEO Kelly stated that we can begin Beta testing.

New Business

Executive Vice-President Pescador reported that there are many documents that are not controlled. He stated that we need to make sure that only the newest version of a document is available to the membership. He also stated that there are inconsistencies on quite a few of the documents. Director Scruggs asked if someone could be assigned as Quality Control. Executive Vice-President Pescador stated that for now it is Manager Dyer, but we may need a committee. President & CEO Kelly suggested also creating a revision history of each document, for legal purposes. Corporate Secretary Grinnell offered to assist, if needed.

The Board of Directors agreed to change “Wilderness Cadaver” to Wilderness HRD”.

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President & CEO Kelly reiterated the use of Slack for discussions within the Board.

President & CEO Kelly thanked Norma Snelling as she leaves her role as Chief Financial Officer and departs from the Executive Board. He noted that she will remain involved with NSDA as a Program Manager. He thanked her, on behalf of everyone, for all she has done for NSDA and for her guidance and hard work.

Brendan Fike, Julie Grinnell, Roy Pescador and Sherry Scruggs were seated to the Board of Directors.

President & CEO Kelly asked for nominations for Executive Board positions.

Director Scruggs nominated Adam Kelly for President & CEO. Director Kelly accepted and received a unanimous vote.

President & CEO Kelly nominated Roy Pescador for Executive Vice-President. Director Pescador accepted and received a unanimous vote.

Director Scruggs nominated Julie Grinnell for Corporate Secretary. Director Grinnell accepted and received a unanimous vote.

President & CEO Kelly nominated Brendan Fike for Chief Financial Officer. Director Fike accepted and received a unanimous vote.

As there was no further business, the meeting was adjourned at 8:15 p.m. EST.

A handwritten signature in cursive script that reads "Julie Grinnell". The signature is written in dark ink and is positioned above the printed name and title.

Julie Grinnell
Corporate Secretary