



NATIONAL SEARCH DOG ALLIANCE

Minutes of the Monthly Meeting of the Board of Directors

August 5, 2021

Certified

The Monthly Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, August 5, 2021. President & CEO Roy Pescador called the meeting to order at 7:08 p.m. EDT.

The following Directors were present and constituted a quorum: Roy Pescador, Julie Munn, Brendan Fike, Sherry Scruggs.

Also present were: Kathy Adamle, Annalisa Berns, Rena Ferguson, Norma Snelling.

Absent were: Joe Stacks, Rhonda Dyer, Beverly Moody, Megan Ortega, Heather Proper – Van Valkenberg.

Members of the Board were asked if there were any corrections to the minutes from the July 1, 2021, Monthly Meeting which were posted in the NSDA folder on Google Drive. As there were none, the Certified Minutes will be posted to the website.

Officers' Reports

President & CEO's Report, Roy Pescador

President & CEO Pescador reports that he has been fielding emails.

He also stated that he has been speaking with RCMP Officers. He reports that they are starting to be more receptive to civilians handling HR K9s, and he is hopeful that they will start to use them more.

Executive Vice-President's Report, Joe Stacks

Absent. Emailed his notes on the Business Plan to the Board of Directors. Director Scruggs asked if the Executive Board would be going through the plan when it is finished. President & CEO Pescador said yes.

Corporate Secretary's Report, Julie Munn

Corporate Secretary Munn stated that she was out of touch for a few weeks in July, but will contact Managers Berns and Ortega, regarding website content.

Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that the financial report has been sent to the Board.

Program Reports

Communications Program, Heather Proper Van-Valkenberg
President & CEO Pescador announced Heather Proper Van-Valkenberg as the new Communications Program Manager.

Education Program, Annalisa Berns

Manager Berns reported on behalf of herself and Manager Ortega.

She reported that they are working on the Podcast Conference. Manager Berns has created a graphic meme to post on Facebook, the website, and in the newsletter. Manager Ortega will start interviewing the week of August 22 and is working on the schedule.

Manager Berns stated that they need volunteers from the BOD to be interviewed. She also asked if anyone has suggestions for other interviewees.

Editor Snelling stated that she will call Manager Berns. She and Director Scruggs both offered to be interviewed about the history of NSDA. President & CEO Pescador offered to be interviewed on how to get involved in SAR.

Manager Berns asked that if anyone else had ideas to please contact her.

She also asked if the Mentoring program was still active. Director Scruggs said it was for about 2 years but didn't gain traction. Manager Berns suggested removing the link from the website since it was no longer active.

Evaluation Program, Kathy Adamle

Manager Adamle reported that there are a couple of things in the works. She stated that she believes the Evaluator Application Process is intimidating and cumbersome and may be part of the reason why she is having trouble getting new evaluators.

Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that there have been 69 tests so far in 2021. She feels that now that the Covid-19 grace period is ending and the weather is getting cooler maybe things will pick up.

Manager Adamle stated that she has some tests coming up in Maryland and hopes that will lead to some interest in that state.

Newsletter, Norma Snelling

Editor Snelling reported that there are currently 1658 subscribers to the Newsletter.

She stated that in the last newsletter she asked for readers to reach out to teams around the country to let them know about the newsletter.

Chief Financial Officer Fike asked Editor Snelling to change Executive Vice-President Stack's email on the newsletter.

Chief Financial Officer Fike asked Editor Snelling for her assistance with the Kai Hernandez Sponsorship.

Program Marketing, Beverly Moody

Absent. No report sent.

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Program Membership, Rena Ferguson

Manager Ferguson stated that we currently have 488 members.

She also stated that she sent out 57 membership cards in July.

PODCASTS, Megan Ortega

Absent. Report submitted with Manager Berns.

SAR Shop, Norma Snelling

Manager Snelling reported that there was a net of \$14.26 for July.

She stated that she has a potential volunteer for an assistant.

Social Media Supervisor, Heather Proper – Van Valkenberg

Absent. No report sent.

Testing Program, Rhonda Dyer

Absent. No report sent.

Website Liaison, Julie Grinnell

Liaison Grinnell reported that she has been catching up and reminded the Board about the deadline for sending her items for the website.

Old Business

Chief Financial Officer Fike announced that the Glenn Thompson Memorial Sponsorship closes on the 15th of this month, and asked people to remind others of the sponsorship and deadline. He also thanked Editor Snelling for her help.

New Business

No new business.

As there was no further business, a motion was made to adjourn by Corporate Secretary Munn and seconded by President & CEO Pescador.

Meeting adjourned at 8:25 p.m. EDT.



Julie Munn
Corporate Secretary