



## NATIONAL SEARCH DOG ALLIANCE

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Minutes of the Annual Meeting of the Board of Directors

October 7, 2021

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The Annual Meeting of the Board of Directors of the National Search Dog Alliance was held by conference call on Thursday, October 7, 2021. President & CEO Roy Pescador called the meeting to order at 7:05 p.m. EDT.

The following Directors were present and constituted a quorum: Joe Stacks, Julie Munn, Brendan Fike, Sherry Scruggs.

Also present were: Rena Ferguson, Norma Snelling, Rick Strasser, Heather Proper-Van Valkenberg.

Absent were: Kathy Adamle, Annalisa Berns, Beverly Moody, Megan Ortega.

Members of the Board and Program Directors will be notified when the Minutes from the September meeting are posted to Google Drive.

### **Officers' Reports**

#### President & CEO's Report, Roy Pescador

President & CEO Roy Pescador stated that he has been fielding questions and handling website issues.

He also reported that he has been speaking with teams in Canada about joining NSDA rather than IPWADA. Manager Ferguson informed President & CEO Pescador that a Canadian team asked her if they could join NSDA and she told them Yes. She stated that the team is in Saskatchewan and gave President & CEO Pescador the contact information.

#### Executive Vice-President's Report, Joe Stacks

Executive Vice-President Stacks reported that he has been working with Manager Strasser on the Business Plan draft. They are suggesting a 1-3-5 year plan. Executive Vice-President Stacks stated that he would like to do a survey with the membership.

He also suggested organizing a Zoom conference for NSDA. Manager Strasser offered his support of the idea. Executive Vice-President Stacks stated that he will look into it and report on it at the November meeting.

#### Corporate Secretary's Report, Julie Munn

Corporate Secretary Munn reported that she updated the BOD and Program Manager contact information and sent it out.

She also sent the Non-Disclosure Agreement and Conflict of Interest forms to the new Program Managers.

Corporate Secretary Munn stated that she has updated the Evaluator lists on the website.

She also updated the Organizational Chart and uploaded it to the website and made new email forwarders for the new Program Managers.

#### Chief Financial Officer's Report, Brendan Fike

Chief Financial Officer Fike reported that the Glenn Thompson Memorial Sponsorship winners have been selected. He stated that the money has not been received by Assistant Chief Financial Officer Daggett, yet. He also reported that the second donor has requested information that Chief Financial Officer Fike will send to him.

Chief Financial Officer Fike reported that he received the September Financials today, and they will be sent out, soon.

### **Program Reports**

#### Communications Program, Heather Proper-Van Valkenberg

Manager Proper-Van Valkenberg reported that a new Instagram account has been set up for NSDA at NSDAPAGE.

#### Education Program, Annalisa Berns

Manager Berns reported that interviews for the Podcast start tomorrow, and Manager Ortega has a lot of things to do to prepare. Manager Berns stated that she is assisting with some of the preparations, including testing equipment.

President & CEO Pescador asked Corporate Secretary Munn to talk to Managers Berns and Ortega about using the Zoom account for a conference.

#### Evaluation Program, Kathy Adamle

Absent. No report sent.

#### Testing Administrator/Resource Chair, Sherry Scruggs

Administrator Scruggs reported that there was one test in September.

President & CEO Pescador asked if a re-test is considered a separate test on the testing tally. Administrator Scruggs said only if it is done at a later date, requiring a separate set of documents.

#### Newsletter, Norma Snelling

Editor Snelling reported that there are currently 1683 subscribers to the Newsletter.

Director Scruggs suggested having a member's dog featured each month in the newsletter. Editor Snelling liked the idea and said she will also list if they are certified with NSDA or if they are in training to certify with NSDA. Manager Strasser suggested having one dog from each region. Director Scruggs said that would be too difficult, as there aren't enough photos.

Corporate Secretary Munn asked to clarify that being a NSDA member does not automatically subscribe you to the newsletter. Editor Snelling stated that is correct, because legally they cannot automatically subscribe anyone.

Program Marketing, Beverly Moody  
Absent. No report sent.

Program Membership, Rena Ferguson

Manager Ferguson reported that she sent out 18 (eighteen) individual thank-you emails and 1 (one) team thank-you email for joining or renewing memberships.

She stated that we have 18 (eighteen) team memberships with 236 members, and 265 individual memberships for a total of 501 members.

President & CEO Pescador asked about making memberships 2 years instead of 1 year. Manager Ferguson said the changes in the amember program would be huge. Administrator Scruggs said you would have to coordinate it with testing, and we are not changing recertifications to 1 year. Editor Snelling suggested seeing if amember could be changed so that records are kept for 2 or 3 years, because if your membership lapses, record of online testing you have taken is deleted. Manager Ferguson stressed that the amember program and the certification program are not connected, as you can obtain a NSDA certification without being a member.

PODCASTS, Megan Ortega

Absent. Report submitted with Manager Berns.

SAR Shop, Norma Snelling

Manager Snelling reported Rick Strasser will be the new SAR Shop Manager as of October 15. She stated that she will put it in the newsletter. President & CEO Pescador asked Manager Proper Van-Valkenberg to post it to social media.

Manager Strasser stated that he has been talking to Executive Vice-President Stacks about some ideas. He is looking into using a private vendor and will have an update at the November meeting.

Manager Snelling reported a net profit of \$24.31 for the month of August and \$0.81 for the month of September.

Social Media Supervisor, Heather Proper – Van Valkenberg

Nothing to report.

Testing Program, Rick Strasser

Manager Strasser reported that he has spoken to Rhonda Dyer and Administrator Scruggs and is looking at putting together a 1-3-5 year plan for what the goals are for testing.

Manager Ferguson reminded Manager Strasser to change the name on some of the testing paperwork.

Corporate Secretary Munn stated that she will give Manager Strasser permission to view the

Google Drive folders.

Website Liaison, Vacant

**Old Business**

President & CEO Pescador stated that he has reached out to a few teams in the south regarding the Flanker Program Proposal but hasn't gotten much feedback. He stated that Manager Adamle sent him a link to a testing program, but it was more geared towards ground pounders. Corporate Secretary Munn stated that she has a letter from Rayanne Chamberlain to put in the newsletter and will ask for a progress report at the first meeting in January.

**New Business**

No new business.

As there was no further business, a motion was made to adjourn by Corporate Secretary Munn and seconded by Executive Vice-President Stacks.  
Meeting adjourned at 8:36 p.m. EDT.

A handwritten signature in black ink that reads "Julie Munn". The signature is written in a cursive style with a large, circular initial "J".

**Julie Munn**  
Corporate Secretary